

John et al. v. Froedtert Health, Inc.
c/o Kroll Settlement Administration LLC
P.O. Box 5324
New York, NY 10150-5324

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**A proposed Settlement
has been reached
in a class action lawsuit known as
John et al. v. Froedtert Health, Inc.
Case No.: 52023CV001935, (“Lawsuit”),
filed in the Circuit Court for the County
of Milwaukee, Wisconsin.**

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What is this about? The Litigation arises out of Froedtert's implementation and use of the Meta Pixel on Froedtert's websites, defined below as the "Website Usage Disclosure", during which Plaintiffs allege their web usage data, containing personal health information, was shared to Facebook allegedly resulting in the invasion of Plaintiffs' and Settlement Class Members' privacy.

"Website Usage Disclosure" means the alleged disclosure of personal information of Plaintiffs and members of the Settlement Class to Facebook as a result of Froedtert's use of the Meta Pixel on its MyChart portal between February 1, 2017, and January 22, 2020, and on its public websites between February 1, 2017, and May 23, 2022.

Who is a Settlement Class Member? You are a Settlement Class Member if you accessed your MyChart Portal on Froedtert's website between February 1, 2017, and May 23, 2022.

What are the benefits? Settlement Class Members who file a valid Claim Form may receive monetary compensation of an equal share of the Net Settlement Fund. The Net Settlement Fund is the funds that remain for the \$2,000,000 Settlement Fund following the payment of Notice and Claims Administration Costs, Class Representative Service Awards, and Attorneys' Fees, Costs and Expenses Award.

You must file a claim by mail postmarked by **October 5, 2023** or online at www.FHpixelsettlement.com by **October 5, 2023**, to receive benefits from the Settlement.

What are my other rights?

- **Do Nothing:** If you do nothing, you remain in the Settlement. You give up your rights to sue but you will not get any money; you must submit a claim to get money.
- **Exclude yourself:** You can get out of the Settlement and keep your right to sue about the claims in this Lawsuit, but you will not get any money from the Settlement. You must exclude yourself by September 5, 2023.
- **Object:** You can stay in the Settlement but tell the Court why you think the Settlement should not be approved. Objections must be submitted by September 5, 2023. Detailed instructions on how to file a claim, get additional credit monitoring, exclude yourself, or object are on the Settlement Website at www.FHpixelsettlement.com. The Court will hold the Final Approval Hearing on September 29, 2023, to consider whether the proposed Settlement is fair, reasonable, and adequate, to consider an award of combined Attorneys' Fees, Costs, and Expenses Award of 35% of the Settlement Fund and request a Class Representative service award of \$3,500 each to Representative Plaintiffs Keefe John and Jillian Katherine Klug and to consider whether and if the Settlement should be approved. You may attend the hearing, but you don't have to. This is only a summary. For additional information, including a copy of the Settlement Agreement, Long-Form Notice, Claim Form, Class Counsel's Application for Attorneys' Fees and Expenses, and other documents, visit www.FHpixelsettlement.com, or call (833) 630-5400.

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Required

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DO NOT USE THIS POSTCARD TO FILE A CLAIM, AN EXCLUSION OR OBJECTION.

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